

Sonoco Alloyd Develops New Dispensable Packaging System

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DivvyPack(TM) to be Demoed at Pack Expo 2015 in Las Vegas

HARTSVILLE, S.C., Sept. 08, 2015 (GLOBE NEWSWIRE) -- Sonoco Alloyd, part of Sonoco Display and Packaging, a unit of global packaging company Sonoco (NYSE:SON), has developed an innovative new package that allows easy dispensing of product and convenient storage of unused portions. The patent-pending packaging design is the first of its kind to combine thermoformed technology with a sliding lid.

The DivvyPack™ dispensable packaging system allows careful, singular “divvying” of product for multi-count packages. The lid slides away without opening completely, making it easy to dispense a singular product from a multi-product package. Interlocking channels along the sides of the sliding lid and tray allow for easy, one handed opening and reclosing of the package, with an audible snap when locking closed. The package combines easy-open technology with tamper evidence, reassuring customers that their product is protected. The format is ideal for not only standard multiple-quantity packaging, but also special use cases like club store packaging and gift-with-purchase promotions. The flat lid, clear packaging and customizable shape and size provide a variety of marketing options.

“Our newest packaging innovation is the result of intense insight gathering, developmental ideation and market interaction so we can provide our customers with a differentiated competitive advantage that will better their brands,” said Kim Goyke, marketing specialist, Sonoco Alloyd. “This purpose-driven packaging meets the unique needs of customers in a wide variety of markets.”

The DivvyPack package will be demonstrated at the upcoming Pack Expo 2015 tradeshow in Las Vegas, Sept. 28-30, at Booth 4022. A demonstration of how this unique package works may also be found at youtu.be/WpSdn3YpU6o.

Sonoco Alloyd is a leading manufacturer and award-winning designer of high-visibility packaging and blister packaging machines for the retail and medical markets. For more information about Sonoco Alloyd's complete line of products, please visit www.alloyd.com or contact customer service at (800) 756-7639.

About Sonoco:

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging, and displays and packaging supply chain services. With annualized net sales of approximately \$5 billion, the Company has 20,800 employees working in more than 330 operations in 34 countries, serving some of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2014/2015 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

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