



Sonoco Names New Head of Global Consumer Products

August 14, 2000

HARTSVILLE, S.C., Aug. 14 /PRNewswire/ -- Charles L. Sullivan, formerly regional director of Cargill Asia/Pacific, has joined Sonoco as senior vice president - global consumer products, it was announced today by Harris E. DeLoach, Jr., president and chief executive officer.

(NewsCom: <http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO>

<http://www.newscom.com/cgi-bin/prnh/20000814/CHM006>)

Sullivan (56) will have operating responsibility for the Company's global composite can business and will report to Harry J. Moran, executive vice president.

"Charles Sullivan brings 19 years of domestic and international manufacturing and sales and marketing experience with Cargill to Sonoco's global composite can business, including extensive responsibilities working with the consumer sector. Charles is highly respected as a hands-on leader and strategic planner. I am confident that under his guidance, Sonoco's global market leadership in composite cans will be strengthened further by delivering value adding product innovation and productivity enhancing services wherever our customers choose to do business," said DeLoach.

Sullivan joined Cargill, an international marketer and processor of agricultural, financial and industrial products, in 1981. He served as a superintendent for plants in Cargill's Domestic Soybean Processing Division and Chemical Products Division until being named an assistant vice president of operations for the Chemical Products Division in 1988. In 1991, he became general superintendent for the European Oilseed Processing Division in the United Kingdom. In 1992, he joined the company's Salt Division and was appointed vice president for the division's Western Profit Center in 1993. In 1994, he was named vice president of sales and marketing for the Salt Division, and in 1995 was made president.

Sullivan was a member of Cargill's Management Operating Committee and served as a leader on the Retail Food Service Products Platform. He also was executive supervisor of Corporate Marketing Services and led the Strategic Account Management Initiative.

He served as chairman of the Salt Institute and as a member of its CEO Council. He is a member of the American Management Association and serves on the President's Advisory Council of the Grocery Manufacturers Association.

Sonoco, founded in 1899, is a \$2.5 billion global manufacturer of industrial and consumer packaging products and provider of packaging services with 285 operations in 33 countries serving customers in 85 nations.

For more information on the Company, visit our website at www.sonoco.com .

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Company News On-Call: <http://www.prnewswire.com/comp/805487.html> or fax, 800-758-5804, ext. 805487

CAPTION: SNCLOGO SONOCO LOGO Sonoco Logo. (PRNewsFoto)[KC] HARTSVILLE, SC USA 10/06/1999

CAPTION: CHM006 CHARLES L. SULLIVAN OF SONOCO Charles L. Sullivan, formerly regional director of Cargill Asia/Pacific, has joined Sonoco as senior vice president - global consumer products. Sullivan will have operating responsibility for the Company's global composite can business.

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