



Sonoco Names Bowen and Holley Senior Vice Presidents; Pignone Promoted to Division Vice President

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HARTSVILLE, S.C., Sept. 8 /PRNewswire/ -- Jim C. Bowen (49), formerly corporate vice president and general manager - paper division, has been elected senior vice president - global paper operations, and Ronald E. Holley (58), formerly corporate vice president - industrial products, has been elected senior vice president - global industrial products, it was announced today by Harris E. DeLoach, Jr., president and chief executive officer. All changes are effective immediately.

(Photo: <http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO>)

Bowen will have global responsibility for the Company's paper operations. Marty F. Pignone, (44) formerly director - manufacturing, paper division, has been named division vice president - paper, North America.

Holley will be responsible for the Company's global engineered carriers business. He will also retain direct operating responsibility for industrial products - North America.

Bowen, a native of Windsor, N.C., joined Sonoco in 1972 as a management trainee and has served in various management positions in the Company's paper operations. He is a 1972 graduate of North Carolina State University with a degree in Pulp and Paper and received his masters in business administration from Duke University in 1996. He received the distinguished "Fuqua Scholar- Class of 1996" from Duke.

Holley, a native of Hartsville, S.C., joined Sonoco in 1964. He has held numerous management positions, including corporate vice president - High Density Film Products, vice president - Total Quality Management, division vice president - composite can operations and headed up the industrial products division's United States operations. He is a 1964 graduate of the University of South Carolina with a B.S. degree in business administration.

Pignone joined Sonoco in 1997 as manager of productivity improvement and in July 1999 was promoted to director - manufacturing, paper division. He graduated in 1978 from the University of Massachusetts, Amherst, with a B.S. degree in mechanical engineering and received a M.S. degree in business administration from Stanford University in 1991.

Sonoco (NYSE: SON), founded in 1899, is a \$2.5 billion global manufacturer of industrial and consumer packaging products and provider of packaging services with 285 operations in 33 countries serving customers in 85 nations. For more information on the company, visit the web site at www.sonoco.com.

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