



Sonoco Invites You to Join Its Fourth Quarter 2000 Earnings Results Conference Call on the Web

January 24, 2001

HARTSVILLE, S.C., Jan. 24 /PRNewswire/ -- In conjunction with Sonoco's (NYSE: SON) fourth quarter and year-end earnings release, you are invited to listen to a live webcast of its conference call with Hosts Harris DeLoach, President and CEO, Allan Cecil, Vice President Investor Relations, and Trent Hill, CFO. The event will be on the Internet at 2 p.m. ET. on Wednesday, January 31, 2001.

(Photo: <http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO>)

What: Sonoco's Fourth Quarter 2000 Earnings Results Conference Call

When: 2 p.m. ET on Wednesday, January 31, 2001

Where: <http://www.videonewswire.com/SONOCO/013101> /

How: Simply log on to the web at the address above or go to
<http://www.sonoco.com>

Contact: Allan V. Cecil, Vice President of Corporate Affairs and Investor
Relations, 843-383-7524

Sonoco, founded in 1899, is a \$2.5 billion manufacturer of industrial and consumer packaging products and provider of packaging services, with approximately 285 operations in 33 countries, serving customers in some 85 nations. For more information on the company visit our web site at www.sonoco.com.

If you are unable to participate during the live webcast, the call will be archived on the Web site www.sonoco.com. The call will also be archived at www.prnewswire.com.

(Minimum Requirements to listen to broadcast: The RealPlayer software, downloadable free from www.real.com/products/player/index.html, and at least a 14.4Kbps connection to the Internet. If you experience problems listening to the broadcast, send an email to webmaster@vdat.com.)

SOURCE Sonoco

Photo: NewsCom: <http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO> AP Archive: <http://photoarchive.ap.org> PRN Photo Desk,
888-776-6555 or 201-369-3467

Web site: <http://www.sonoco.com>

Company News On-Call: <http://www.prnewswire.com/comp/805487.html> or fax, 800-758-5804, ext. 805487

CONTACT: Allan V. Cecil, Vice President of Corporate Affairs and Investor Relations of Sonoco, 843-383-7524

Audio: <http://www.videonewswire.com/SONOCO/013101>

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