



Sonoco introduces SoftPeel™ membrane for enhanced cut-finger protection, additional printable packaging space

January 3, 2018

HARTSVILLE, S.C., Jan. 03, 2018 (GLOBE NEWSWIRE) -- Sonoco (NYSE:SON), one of the largest diversified global packaging companies, has introduced its SoftPeel™ membrane, a new closure option for cans that delivers improved cut-finger protection, printable billboarding space, and a more natural look and feel than all-foil options. The membrane is commercial with a leading CPG company, and widely available to new customers.

Sonoco leveraged its material expertise in flexible material converting and closure development to create the unique solution. This multi-layered, paper-surfaced membrane proves to be easier to peel and softer to the fingers than its all-foil counterparts, especially full-panel aluminum closures.

"We've heard from both consumers and brand owners about the risks of cut fingers from traditional membrane closures, and have worked to address this in our membrane and end portfolio," said Jeff Tomaszewski, division vice president and general manager of rigid paper containers, North America at Sonoco. "Sonoco's SoftPeel membranes provide safer and easier opening for consumers, while providing the same barrier protection for the packaged product. The paper-based, multi-layer membrane also offers a space for brands to add their logo or promotional messaging."

Sonoco's SoftPeel membranes offer a unique paper look and pair well with Sonoco's composite cans, whose fiber content is at least 70 percent recycled paper. The membranes are the latest addition to the Company's suite of membrane and full-panel aluminum solutions, which includes low opening-force options, tamper-resistant closures and customizable embossed membranes. SoftPeel membranes are initially available in 401 (99 mm) and 502 (127 mm) diameters, with additional sizes under development. For more information, visit www.sonoco.com/endsandclosures.

About Sonoco

Founded in 1899, Sonoco (NYSE:SON) is a global provider of a variety of consumer packaging, industrial products, protective packaging, and displays and packaging supply chain services. With annualized net sales of approximately \$4.8 billion, the Company has 20,000 employees working in more than 300 operations in 33 countries, serving some of the world's best known brands in some 85 nations. For more information on the Company, visit www.sonoco.com.

Contact:

Hilary Culbertson

+843-383-7859

hilary.culbertson@sonoco.com

A photo accompanying this announcement is available at <http://www.globenewswire.com/NewsRoom/AttachmentNg/1516f766-10e7-49db-a70d-e921adc927c5>



Sonoco's SoftPeel membrane delivers improved cut-finger protection, printable billboarding space, and a more natural look and feel than all-foil options.