



Macquarie June 2020



### *Forward Looking Statement/Non-GAAP Financial Measures*

Today's presentation contains a number of forward-looking statements based on current expectations, estimates and projections. These statements are not guarantees of future performance and are subject to certain risks and uncertainties. Therefore, actual results may differ materially.

Information about the Company's use of non-GAAP financial measures, why management believes presentation of non-GAAP financial measures provides useful information to investors about the Company's financial condition and results of operations, and the purposes for which management uses non-GAAP financial measures is included in the Company's Annual Report and on the Company's website at sonoco.com under Investor Relations, Webcasts & Presentations, Non-GAAP Reconciliations for Q1 2020 Earnings Presentation.

Pursuant to the requirements of Regulation G, the Company has provided definitions of the non-GAAP measures discussed during this presentation as well as reconciliations of those measures to the most closely related GAAP measure on its website at sonoco.com.



This presentation does not constitute the solicitation of the purchase or sale of any securities.







Howard Coker

President and CEO of Sonoco

**R. Howard Coker, 58, is President and CEO of Sonoco**. In this role, Coker has global leadership, sales and operating responsibility for all of the Company's diversified consumer, industrial and protective packaging businesses. He previously served as Senior Vice President, Global Paper/Industrial Converted Products.

Coker also served as Senior Vice President, Rigid Paper Containers and Paper/Engineered Carriers International, where he had responsibility for the Company's global composite can operations in North America, South America, Europe and Asia, as well as paper, tube and core operations in Europe, Latin America and Australasia.

Prior to that, Coker served as Vice President, Rigid Paper and Closures, North America. In this role, he had responsibility for Sonoco's 21 rigid paper container and seven metal and peelable membrane closure operations in the United States, Canada and Mexico. He was also elected a Corporate Officer in February 2009.

He also served as Group Vice President and held several leadership positions running global consumer-related and industrial businesses.

Coker joined Sonoco in 1985.

He is a 1985 graduate of Wofford College with a B.A. in Business Administration, and he received an MBA from Wake Forest University in 1990.

He is married, has three children and lives in Hartsville, SC.

## Sonoco is a Global Essential Service Provider

- 80% of Sonoco's Consumer Packaging is for food
- Paper/Tubes and Cores provide carriers for essential goods
  - Tissue/Towel paperboard
  - Tubes/Cores paperboard: plastic film for food (products), drugs and medical equipment
- Medical Packaging
- Sonoco ThermoSafe temperature-assured packaging



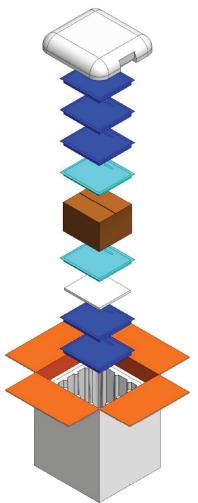


## Sonoco is Aiding in Virus Protection and Testing

- Sonoco Alloyd is producing millions of face shields
- Sonoco ThermoSafe is partnering with logistics and medical companies to ship testing kits across the country
- Producing > 1 billion ThermoScan (thermometer) covers ۲
- Tube and Core operations in Spain are helping an automotive supplier produce face masks for local hospitals



Our





### Sonoco Cares

*Giving back to the communities we serve* 

- Donated safety glasses and other PPE to local hospitals
- Donated material to Georgia Tech for face shield fabrication











|                                                                           | 1st Q      | uarter |      |  |
|---------------------------------------------------------------------------|------------|--------|------|--|
|                                                                           | <br>2020   | 2019   |      |  |
| Actual EPS                                                                | \$<br>0.80 | \$     | 0.73 |  |
| Addback for:                                                              |            |        |      |  |
| Restructuring & Asset Impairment, Net                                     | 0.09       |        | 0.08 |  |
| Non-operating Pension Costs<br>Deferred Tax Adjustments / M&A Transaction | 0.06       |        | 0.04 |  |
| Costs                                                                     | <br>(0.01) |        | _    |  |
| Base EPS*                                                                 | \$<br>0.94 | \$     | 0.85 |  |



\*Due to rounding individual items may not sum down



| Consumer  |  |
|-----------|--|
| Packaging |  |

Paper & Industrial Converted Products

Defining Our Next Decade



| (\$ Millions)                                          | 1Q 2020       | 1Q 2019       |
|--------------------------------------------------------|---------------|---------------|
| Net Sales                                              | \$588         | \$590         |
| Base Operating                                         | <b>*</b> •••  | <b>\$00</b>   |
| Profit                                                 | \$68          | \$62          |
|                                                        |               |               |
| (\$ Millions)                                          | 2019          | 2018          |
| Net Sales                                              | \$2,333       | \$2,360       |
| Base Operating<br>Profit                               | \$228         | \$225         |
| (\$ Millions)                                          | 1Q 2020       | 1Q 2019       |
|                                                        |               | 141010        |
| Net Sales                                              | \$475         | \$496         |
| Net Sales<br>Base Operating                            | \$475         | \$496         |
| Base Operating                                         | \$475<br>\$54 | \$496<br>\$48 |
| *****                                                  |               | *********     |
| Base Operating                                         |               | *********     |
| Base Operating<br>Profit                               | \$54          | \$48          |
| Base Operating<br>Profit<br>(\$ Millions)<br>Net Sales | \$54<br>2019  | \$48<br>2018  |
| Base Operating<br>Profit<br>(\$ Millions)              | \$54<br>2019  | \$48<br>2018  |

## **Sonoco** The State of Sonoco is Strong

# Display & Packaging



| (\$ Millions)            | 1Q 2020 | 1Q 2019 |
|--------------------------|---------|---------|
| Net Sales                | \$121   | \$138   |
| Base Operating<br>Profit | \$8     | \$6     |
| (\$ Millions)            | 2019    | 2018    |
| Net Sales                | \$554   | \$592   |
| Base Operating<br>Profit | \$28    | \$13    |



### Protective Solutions



| (\$ Millions)            | 1Q 2020 | 1Q 2019 |
|--------------------------|---------|---------|
| Net Sales                | \$119   | \$128   |
| Base Operating<br>Profit | \$14    | \$11    |
| (\$ Millions)            | 2019    | 2018    |
| Net Sales                | \$512   | \$528   |
| Base Operating<br>Profit | \$50    | \$43    |
|                          |         |         |

## **U.S./Canada URB Optimization Investment Plan**

#### **Capital Investment**

#### \$83 Million

- 2020-2021 Build new Hartsville Fiber Operation
  - Stock prep system for entire complex using mixed paper/OCC
- 2021-2022 Rebuild #10 Machine to Produce URB
  - Meet internal and customers wide-range of URB grades
- Wisconsin Rapids Expansion
  - Increase capacity by 7%





# **U.S./Canada URB Optimization Investment Plan**

### **Annualized Cost Savings**

#### **\$24 Million**

- Fixed-variable cost reduction future capacity rationalization
  - Permanently shut No. 3 Hartsville URB machine
  - Close Trent Valley, Ontario, Canada mill
- Return on investment well above the cost of capital

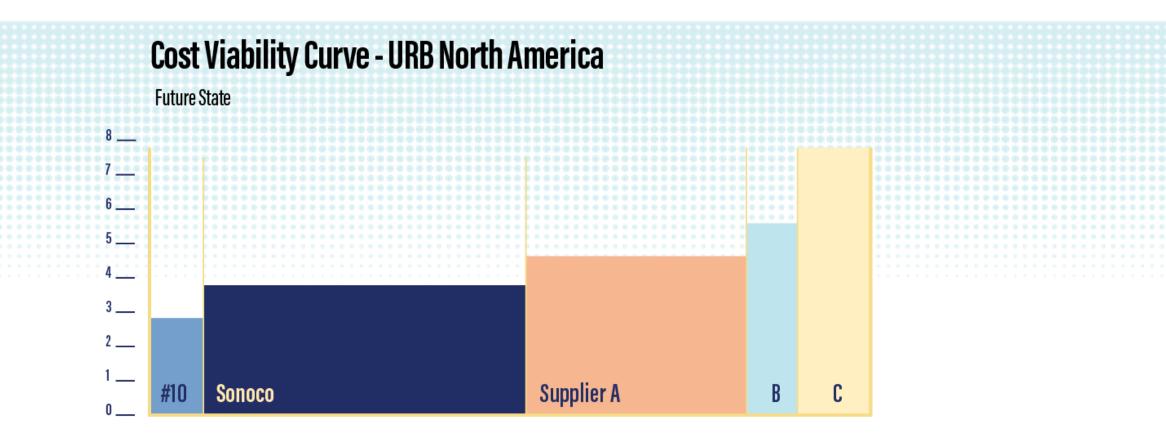
Other cost savings

- Reduce commodity input costs (mixed paper/OCC)
- Improve supply chain/system integration
- Lower energy, chemicals, freight costs











#### Sonoco's URB costs expected to be 18% lower than nearest supplier



## Environmental Benefits from Investment



Energy Usage (NA System use/MWh)

CurrentFuture3,236K2,706K



**Percent Change** 

#### **Green House Gases**

(tons/CO2 equivalent)

**Current** 570K **Future** 479K

-16.0%

**Percent Change** 



Water Usage (NA System use/gallons)

CurrentFuture4,633MM3,462 MM

-25.3% Percent Change





|                  | 1st Qtr            | 2nd Qtr            | 3rd Qtr | 4th Qtr | Full Year |
|------------------|--------------------|--------------------|---------|---------|-----------|
| 2019<br>Base EPS | \$0.85             | \$0.95             | \$0.97  | \$0.75  | \$3.53    |
| 2020<br>Base EPS | \$0.94             |                    |         |         |           |
| 2020<br>Guidance | \$0.83 -<br>\$0.89 | \$0.73 -<br>\$0.83 |         |         |           |



2020 Full-year Base EPS and Cash Flow Guidance Withdrawn Due to COVID-19 Impact Uncertainty

# *Key Drivers to Q2 Guidance*

- COVID-19 Impact
  - Demand for our products Mixed impact (+/-)
  - Mitigating actions Cost reductions
- Price / Cost Impact
  - Significantly negative due to increasing OCC costs
- Other Impacts
  - Foreign exchange translation Negative due to stronger US Dollar
  - Interest expense Higher due to increased borrowings (liquidity actions)
- 2020 Cash Flow Drivers
  - Updated capital spending outlook = \$170 million
    - Reduced spending plans by \$45 million (\$195 million to \$150 million)
    - Added capital spending for Project Horizon (\$15 million to \$20 million)
  - Pension termination related contribution deferred to 2021
    - ~\$150 million not in original cash flow guidance



# **Solution** COVID-19: State of Our Platforms Entering Q2



- Food Packaging
  - Shelter in Place orders
    - Recession (Eat at Home)
  - Pantry/ Refrigerator Stocking
- ThermoSafe
  - Vaccine Shipments Increasing
- Recycling

Defining

Next

Decade

Our

Rising OCC Prices





- Medical Packaging
  - Elective Surgeries on Hold / Covid-19
- Paper
  - Tissue / Towel Returning to Stable State
- Display & Contract Packaging
  - Kitting / OTC Promotions









- Automotive Foam / Protective / Consumer Fiber / Tubes & Cores / Cones / Reels / Industrial Plastics
  - Plant Shutdowns
  - Recession / Global Shipments Soften
- Paperboard Specialties
  - Hospitality Shutdown
- Alloyd Retail Security





## OCC: Official Board Market

1<sup>st</sup> Quarter: 2020 Vs. 2019 Vs. 2018 (Price/Ton)



|                              |      |     | 1st Qu | arter |     |    | 2nd Quarter |    |     |    | 3rd Quarter |    |     |    | 4th Quarter |    |     |  |
|------------------------------|------|-----|--------|-------|-----|----|-------------|----|-----|----|-------------|----|-----|----|-------------|----|-----|--|
|                              |      | J   | F      | Μ     | Avg | Α  | Μ           | J  | Avg | J  | Α           | S  | Avg | 0  | Ν           | D  | Avg |  |
| Defining                     | 2018 | 115 | 110    | 95    | 107 | 85 | 80          | 80 | 82  | 85 | 90          | 90 | 88  | 90 | 90          | 85 | 88  |  |
| Our<br>Next<br><b>Decade</b> | 2019 | 85  | 75     | 65    | 75  | 50 | 40          | 35 | 42  | 35 | 35          | 35 | 35  | 35 | 35          | 35 | 35  |  |
| Decaue                       | 2020 | 35  | 40     | 50    | 42  | 85 | 125         | 90 |     |    |             |    |     |    |             |    |     |  |



## Liquidity Update

#### **Recent Liquidity Actions**

- New \$150 million Term Loan (364-day, mid-March funding)
- New \$100 million Term Loan (364-day, early April funding)
- Gave notice to extend existing \$200 million Term Loan until May 2021
- Successfully completed \$600mm Bond sale, (3.125%, maturing 2030)

#### **Result of Above Actions**

- Fully repaid Commercial Paper borrowings
- Increased Cash balance and Liquidity position

| \$<br>\$ | 636,000<br>123,000         |
|----------|----------------------------|
| \$       | 759,000                    |
| \$       | 500,000                    |
| \$       | -                          |
| \$       | 500,000                    |
| \$ 1     | L,259,000                  |
|          | \$<br>\$<br>\$<br>\$<br>\$ |





### Financial Slides







## P&L Summary (Base)

#### 1<sup>st</sup> Quarter: 2020 Vs. 2019 (Dollars in Millions)

| lars in Millions)                          |              |              | Bette      | er/(Worse) |
|--------------------------------------------|--------------|--------------|------------|------------|
|                                            | <br>2020     | <br>2019     | <br>\$     | %          |
| Net sales                                  | \$<br>1,303  | \$<br>1,352  | \$<br>(48) | (3.6)%     |
| Gross profit                               | 267          | 270          | (4)        | (1.3)%     |
| SG&A expenses                              | <br>(123)    | (142)        | <br>19     | 13.7%      |
| Operating profit                           | 144          | 128          | 16         | 12.5%      |
| Net interest                               | (16)         | (15)         | (1)        | (4.3)%     |
| Provision for income taxes                 | <br>(33)     | (27)         | <br>(6)    | (22.6)%    |
| Net income, after tax                      | 95           | 85           | 9          | 10.7%      |
| Equity in Affiliates and Minority Interest | <br>1        | <br>1        | <br>       | (6.0)%     |
| Net income attributable to Sonoco          | \$<br>95     | \$<br>86     | \$<br>9    | 10.6%      |
| Operating profit before D&A                | 206          | 187          | 19         | 10.3%      |
| Gross profit %                             | 20.5%        | 20.0%        |            |            |
| SG&A %                                     | <b>9.4</b> % | 10.5%        |            |            |
| OP %                                       | 11.0%        | <b>9.</b> 5% |            |            |
| OPBDA%                                     | 15.8%        | 13.8%        |            |            |
| Effective tax rate                         | 26.0%        | 24.1%        |            |            |

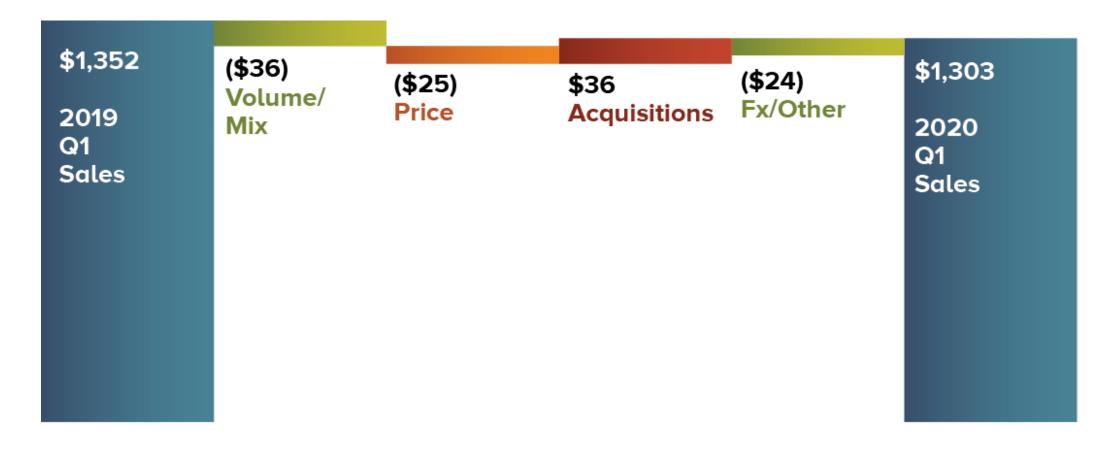


Note: Due to rounding individual items may not sum down. Percentages shown are based on amounts that are not rounded



### Sales Bridge 1<sup>st</sup> Quarter: 2020 Vs. 2019

(Dollars in millions)





## **Base Operating Profit**

1<sup>st</sup> Quarter: 2020 Vs. 2019 (Dollars in millions)

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#### 1<sup>st</sup> Quarter: 2020 Vs. 2019 (Dollars in millions)

|                                                                | <u>Q1 2020</u> | <u>Q1 2019</u> |
|----------------------------------------------------------------|----------------|----------------|
| Net income                                                     | \$<br>80 \$    | 74             |
| Asset impairment charges / Losses on disposition of assets     | 1              | 4              |
| Depreciation and amortization expense                          | 61             | 59             |
| Pension and postretirement plan contributions, net of expenses | (10)           | (10)           |
| Changes in working capital                                     | (68)           | (46)           |
| Changes in tax accounts                                        | 12             | 10             |
| Other operating activity                                       | <u>13</u>      | <u>2</u>       |
| Operating cash flow                                            | \$<br>88 \$    | 92             |
|                                                                |                |                |
| Capital expenditures, net of dispositions                      | (31)           | (42)           |
| Cash dividends                                                 | <u>(43)</u>    | <u>(41)</u>    |
| Free cash flow                                                 | \$<br>14 \$    | 10             |



Note: Due to rounding individual items may not sum down.

### Balance Sheet (Dollars in millions)

|                                              | 3  | <u>/29/2020</u> | <u>12</u> | <u>2/31/2019</u> | <u>Cł</u> | nange \$ |
|----------------------------------------------|----|-----------------|-----------|------------------|-----------|----------|
| Cash and cash equivalents                    | \$ | 123             | \$        | 145              | \$        | (22)     |
| Trade accounts receivable, net of allowances |    | 738             |           | 698              |           | 40       |
| Other receivables                            |    | 99              |           | 114              |           | (15)     |
| Inventories                                  |    | 500             |           | <b>504</b>       |           | (4)      |
| Prepaid expenses and deferred income taxes   |    | 54              |           | 60               |           | (6)      |
| Current Assets                               | \$ | 1,514           | \$        | 1,521            | \$        | (7)      |
| Property, plant and equipment, net           |    | 1,237           |           | 1,287            |           | (50)     |
| Goodwill                                     |    | 1,412           |           | 1,429            |           | (17)     |
| Other intangible assets, net                 |    | 373             |           | 388              |           | (15)     |
| Other assets                                 |    | 477             |           | 501              |           | (24)     |
| Total Assets                                 | \$ | 5,012           | \$        | 5,126            | \$        | (114)    |
| Payable to suppliers and others              |    | 894             |           | 905              |           | (10)     |
| Income taxes payable                         |    | 17              |           | 11               |           | 6        |
| Total debt                                   |    | 1,641           |           | 1,681            |           | (40)     |
| Pension and other postretirement benefits    |    | 304             |           | 305              |           | (1)      |
| Deferred income taxes and other              |    | 401             |           | 408              |           | (8)      |
| Total equity                                 |    | 1,755           |           | 1,816            |           | (61)     |
| Total Liabilities and Shareholders' Equity   | \$ | 5,012           | \$        | 5,126            | \$        | (114)    |
| Net debt / Total capital                     |    | 46.4%           |           | <b>45.</b> 8%    |           |          |



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Net debt = Total debt minus cash and cash equivalents. Total capital = Net debt plus total equity

Note: Due to rounding individual items may not sum down. Percentages shown are based on amounts that are not rounded