



R.W. Baird Global Industrial Conference November 2020 Defining Our Next Decade

Forward-Looking Statements / Non-GAAP Financial Measures

Today's presentation contains a number of forward-looking statements based on current expectations, estimates and projections. These statements are not guarantees of future performance and are subject to certain risks and uncertainties. Therefore, actual results may differ materially.

Information about the Company's use of non-GAAP financial measures, why management believes presentation of non-GAAP financial measures provides useful information to investors about the Company's financial condition and results of operations, and the purposes for which management uses non-GAAP financial measures is included in the Company's Annual Report and on the Company's website at sonoco.com under Investor Relations, Webcasts & Presentations, Non-GAAP Reconciliations for Q3 2020 Earnings Presentation.

Pursuant to the requirements of Regulation G, the Company has provided definitions of the non-GAAP measures discussed during this presentation as well as reconciliations of those measures to the most closely related GAAP measure on its website at sonoco.com.

This presentation does not constitute the solicitation of the purchase or sale of any securities.





Rodger Fuller

Executive Vice President

Rodger Fuller, 59, is Executive Vice President of Sonoco, overseeing all Industrial and Consumer operations globally, which also includes the Company's Display and Packaging and Protective Solutions segments. In this role, Fuller has responsibility for all of Sonoco's global operations serving customers across 36 countries as well as the Company's Supply Management and Logistics organization. He previously served as Senior Vice President, Global Consumer Packaging, Display & Packaging and Protective Solutions. In this role, he had responsibility for all of Sonoco's Consumer-related businesses, including Global Rigid Paper and Closures; Global Plastics; Global Flexible Packaging; Display & Packaging; and Protective Solutions.

Fuller also served as Senior Vice President, Paper/Engineered Carriers U.S./Canada and Display & Packaging. In this role, he had responsibility for the Company's Paper and Engineered Carriers businesses, including 12 uncoated recycled paper mills, 24 recovered paper recycling facilities, 40 tube and core converting facilities and 16 wire and cable reels centers, serving customers throughout the U.S. and Canada. He also led the Company's Display and Packaging business, which operates 25 manufacturing and packaging facilities in the United States, Mexico, Poland and Brazil.

Previously, Fuller was Group Vice President at Sonoco. He has held leadership positions in both Consumer and Industrial businesses during his 34-year career with Sonoco.

Fuller graduated from Berry College in Rome, Georgia, with a B.S. in business administration, and he received an MBA from Emory University. He is active in industry and community service organizations, including serving on the board of the Paper and Packaging Board, American Forest and Paper Association and the Hartsville United Way.

He and his wife, Helen, have two grown children and reside in Hartsville.

Sonoco is a Global Essential Service Provider

- 80% of Sonoco's Consumer Packaging is for food
- Paper/Tubes and Cores provide carriers for essential goods
 - Tissue/Towel paperboard
 - Tubes/Cores paperboard: plastic film for food (products), drugs and medical equipment
- Medical Packaging
- Sonoco ThermoSafe temperature-assured packaging





Third Quarter 2020 Key Financial Results

| In millions (\$), except EPS | Q3-20 | Q3-19 | Vs PY | Comments |
|---|------------------------|------------------------------|--------------|--|
| Net Sales | \$1,312 | \$1,354 | \checkmark | Volume / Mix (\$54mm) or (4.0%) vs Q3-19 Positive impact: Acquisitions \$30mm |
| Gross Profit | \$257 19.6% | \$265 <i>19.6%</i> | \checkmark | Maintained 19.6% Gross Profit as % of Sales |
| SG&A Expense (Base), Net of Other Income | (\$126) <i>9.6%</i> | (\$126) <i>9.3%</i> | \checkmark | Good cost controls Spent ~\$3.5mm on COVID-19 PPE, cleaning, etc |
| Operating Profit (Base) | \$131 <i>9.9%</i> | \$139 <i>10.3%</i> | \checkmark | |
| EPS (Base) | \$0.86 | \$0.97 | \checkmark | Exceeded high end of guidanceSolid operational results vs expectations |
| Free Cash Flow (YTD) | \$252 | \$(32) | | Solid Working Capital management Disciplinad Cap Ex apand |
| | | | | Disciplined Cap Ex spend \$200mm US pension contribution in 2019 |



| Consumer |
|-----------|
| Packaging |

Paper & Industrial Converted Products

| CY CY | AND NOTING | PANTERS Cheese Balls | |
|-------|---|----------------------------|--|
| | EGFB | | |

| (\$ Millions) | 3Q 2020 | 3Q 2019 |
|--------------------------|---------|---------|
| Net Sales | \$584 | \$581 |
| Base Operating Profit | \$68 | \$57 |
| (\$ Millions) | YTD | YTD |
| Net Sales | \$1,787 | \$1,774 |
| Base Operating Profit | \$222 | \$182 |
| (\$ Millions) | 3Q 2020 | 3Q 2019 |
| Net Sales | \$459 | \$496 |
| Base Operating Profit | \$34 | \$59 |
| (\$ Millions) | YTD | YTD |
| Net Sales | \$1,369 | \$1,483 |
| Base Operating Profit | \$118 | \$169 |
| | | |



Sonoco Acquires Can Packaging

- Adds advanced innovation and production of sustainable paper packaging in Europe
- 2020 sales of approximately \$27 million
- Two production facilities and R&D center in France
- Featured Product: Greencan® recyclable paperboard package (92% to 98% paperboard)
- Proprietary manufacturing equipment, suitable for global growth markets





Sonoco Divests Europe Contract Packaging Business

- Agreement signed with Prairie Industries Holdings (backed by The Halifax Group) to sell D&P Europe for \$120 million
- Business had net sales of \$300 million in 2019 and 2,600 associates (excluding temps)
- Divestiture aligns with the Company's effort to focus on its Core Consumer- and Industrial-related businesses
- Divestiture of the business impacts EPS by about 1-cent per month
- Raises Company proforma OPBDA margin by approximately 40 bps







Display & Packaging



| (\$ Millions) | 3Q 2020 | 3Q 2019 |
|--------------------------|---------|---------|
| Net Sales | \$138 | \$145 |
| Base Operating Profit | \$11 | \$9 |
| (\$ Millions) | YTD | YTD |
| Net Sales | \$366 | \$417 |
| Base Operating | \$25 | \$21 |

Protective Solutions



| 3Q 2020 | 3Q 2019 |
|---------|--------------------------------------|
| \$132 | \$132 |
| \$18 | \$14 |
| YTD | YTD |
| \$339 | \$391 |
| \$36 | \$39 |
| | \$132 \$18 <u>YTD</u> \$339 |

Project Horizon Update Project Costs and Savings Summary

Capital for Material Handling Optimization – \$30 million

- **Raw Material Handling Optimization**
- Completed by June 2021

Material Handling and Finished Goods Warehouse

- Material Handling completed by October 2021
- Finished Goods Warehouse completed by June 2022

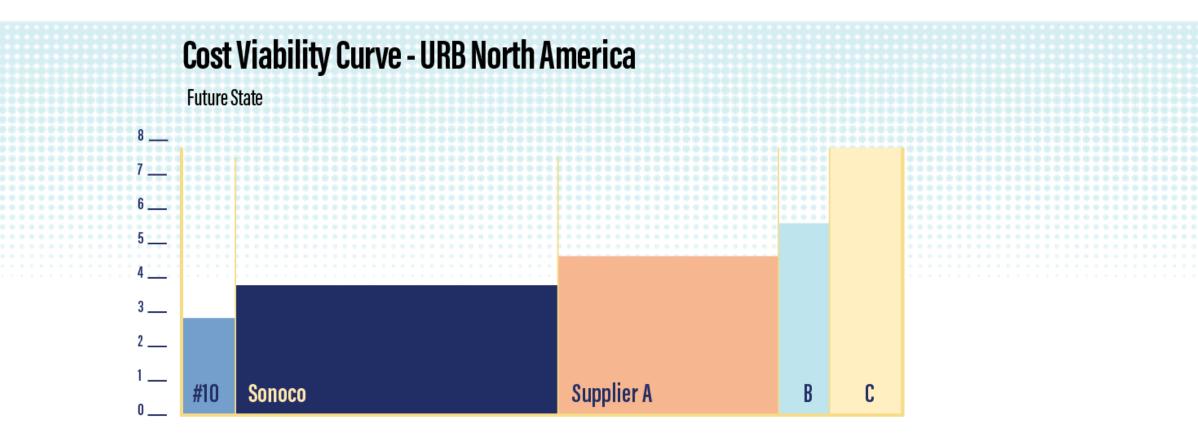
Projected Savings – \$5 million

- Logistics and handling savings
- Outside warehouses/structural maintenance savings

Total Project Horizon Capital Costs – \$114 million Total Savings – \$29 million, 15% IRR, 7.1 years payback







Sonoco's URB costs expected to be 18% lower than nearest supplier





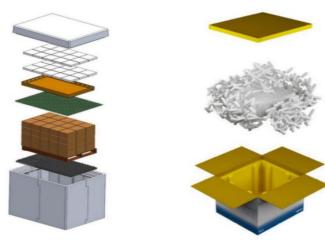
ThermoSafe Value Proposition – COVID-19 Vaccine

- Extensive experience with high volume vaccine distribution
- Scalability leverage multiple sites and global footprint
- Planning and ability to add capacity
- Solutions for temp ranges from -80C to 2-8C

- Broad portfolio of products that are already tested and available
- Technical capability to meet custom technical needs
- Existing long-term relationships with 5 of the 6 leading manufacturers

| Leading Vaccine | Candidates & Temp Ranges |
|-----------------|--------------------------|
| Pfizer | Johnson & Johnson |
| Moderna | Merck |
| Astra Zeneca | a Sanofi/GSK |

Frozen Solutions utilizing dry ice and standard shippers qualified to industry requirements (Certis and QPMC products pictured here)

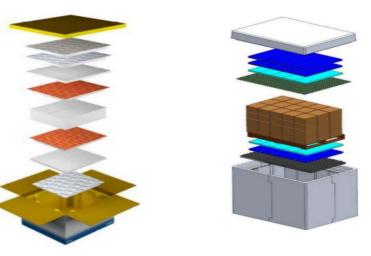


Volume dependencies and notes:

- Vaccine effectiveness
- Perceived safety of vaccines
 - COVID status
 - Temp shipping ranges
- Annual global flu vaccine volume is approximately 300MM doses
- Anticipating broad distribution

in late Q2 2021

Same solutions can be modified to hold non-frozen temperatures as required, i.e. 2-**8C**





| | 1st Qtr | 2nd Qtr | 3rd Qtr | 4th Qtr | Full Year |
|------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| 2019 Base EPS | \$0.85 | \$0.95 | \$0.97 | \$0.75 | \$3.53 |
| 2020 Base EPS | \$0.94 | \$0.79 | \$0.86 | | |
| 2020 Guidance | \$0.83 - \$0.89 | \$0.73 - \$0.83 | \$0.73 - \$0.83 | \$0.70 - \$0.80 | \$3.29 - \$3.39 |

| | December 31, 2020 | | | | |
|------------------------------|--------------------------|---------|------|----------|--|
| Full Year Cash Flow Guidance | Est. I | Low End | Est. | High End | |
| Operating cash flow | \$ | 643 | \$ | 663 | |
| Free cash flow | \$ | 290 | \$ | 310 | |



COVID-19 Impact

- Demand for our products Mixed impact (+/-)
- Mitigating actions Ongoing cost reductions

Price / Cost Impact

• Industrial segment – Negative due to lower market pricing and higher OCC costs

Other Impacts

- Interest expense Higher due to increased borrowings (liquidity actions)
- Tax rate Higher due to various positive items in Q4-19
- Addition of TEQ and Can Packaging acquisitions
- Includes D&P Europe for remainder of 2020

Q4 Outlook: State of Our Platforms



- Food Packaging
 - All Platforms (Rigid Paper, Rigid Plastics & Flexibles) Positive but stabilizing as at-home eating trend continues
- ThermoSafe
 - Flu Vaccine shipments
- Portion control plastics
- Protective/ConsumerFiber
 - Strong appliance recovery



- Paper
 - Strong backlog in North America
- Tissue & towel
- Automotive Molded Foam
- Reels
- Medical Device Packaging
 - Elective surgeries recovering



- Industrial: Tubes & Cores / Cones
 - Gradually improving globally
- Industrial Plastics
- Promotional Displays
- Retail Security
- Confection

Cash Flow Outlook – FY 2020

- Solid Free Cash Flow generation expected to continue
 - Assumes stable earnings and working capital trends
- Expect ~ \$35 million cash benefit in 2020 due to global government assistance programs (mostly US)
- Full-year 2020 Cap Ex spend estimated at ~ \$180 million
 - \$160 million "normal" operations plus \$20 million Project Horizon
- Pension termination contribution (~ \$150 million) deferred into 2021
 - Cash tax benefit of ~ \$37 million in 2020
- No dividend increase in 2020

Liquidity: Q3 Update and Outlook

| ST Investments | \$ | 578,000 |
|------------------------------|-----|-----------|
| Additional consolidated cash | \$ | 205,000 |
| Total Cash (Q3 2020) | \$ | 783,000 |
| Total Revolver | \$ | 500,000 |
| Less: Borrowing | \$ | - |
| Revolver Availability | \$ | 500,000 |
| Total ST Liquidity (Q3 2020) | \$1 | L,283,000 |

Liquidity Outlook

- Repaying \$300 million of bank term loans in October (use excess cash)
- Potential debt repayment after receipt of D&P Europe divestiture proceeds

Liquidity Position Remains Very Strong



Supplemental Financial Slides





P&L Summary (Base)

3rd Quarter: 2020 Vs. Plan Vs. 2019 (Dollars in millions)

| (Dollars in millions) | | | | | | Better / (Worse) | | | |
|--|----|-------|----|--------------|----|------------------|----------|--|--|
| | | 2020 | | 2019 | _ | \$ | % | | |
| Net sales | \$ | 1,312 | \$ | 1,354 | \$ | (42) | (3.1)% | | |
| Gross profit | | 257 | | 265 | | (8) | (3.2)% | | |
| SG&A Expenses, Net of Other Income | | (126) | | (126) | | | <u> </u> | | |
| Operating profit | \$ | 131 | \$ | 139 | \$ | (8) | (6.1)% | | |
| Net interest | | (19) | | (15) | | (4) | (25.9)% | | |
| Provision for income taxes | \$ | (27) | \$ | (28) | \$ | 1 | 2.6 % | | |
| Net Income, after tax | \$ | 85 | \$ | 97 | \$ | (12) | (12.0)% | | |
| Equity in Affiliates and Minority Interest | | 2 | | 2 | | | 7.8 % | | |
| Net income attributable to Sonoco | \$ | 87 | \$ | 98 | \$ | (11) | (11.3)% | | |
| Operating profit before D&A | \$ | 194 | \$ | 199 | \$ | (5) | (2.4)% | | |
| Gross profit % | | 19.6 | % | 19.6 % | 6 | | | | |
| SG&A % | | 9.6 | % | 9.3 % | 6 | | | | |
| Operating profit % | | | % | 10.3 % | | | | | |
| Operating profit before D&A% | | 14.8 | % | 14.7 % | 6 | | | | |
| Effective tax rate | | 24.1 | % | 22.3 % | 6 | | | | |



Cash Flow

3rd Quarter Year to date: 2020 Vs. 2019 (Dollars in millions)

| | Year To | | | To Date | | ear Over Year |
|---|---------|---------|----|---------|----|---------------|
| | | Q3 2020 | | Q3 2019 | | Change |
| Netincome | \$ | 219 | \$ | 247 | \$ | (29) |
| Asset impairment charges and (gain)/loss on disposition of assets | | 22 | | 10 | | 12 |
| Depreciation and amortization expenses | | 187 | | 173 | | 14 |
| Pension and postretirement plan contributions, net of expenses | | 8 | | (204) | | 212 |
| Changes in working capital | | (16) | | (41) | | 26 |
| Other operating activity | | 70 | | 53 | | 17 |
| Operating cash flow | \$ | 490 | \$ | 239 | \$ | 251 |
| Capital expenditures net of dispositions | | (108) | | (144) | | 36 |
| Cash dividends | | (129) | | (127) | | (2) |
| Free cash flow | \$ | 252 | \$ | (32) | \$ | 284 |





(Dollars in millions)

| | 9 | /27/2020 | 6/28/2020 | C | Change \$ | | |
|--|----|--|--|----|---|--|--|
| Cash and cash equivalents Trade accounts receivable, net of allowances Other receivables Inventories Prepaid expenses Assets held for sale | \$ | 783 694 93 446 67 202 | \$ 857 693 104 524 60 | \$ | (74) 1 (11) (78) 7 202 | | |
| Current Assets | \$ | 2,283 | \$ 2,239 | \$ | 44 | | |
| Property, plant and equipment, net Goodwill Other intangible assets, net Right of Use Asset - Operating leases Other assets | | 1,227 1,369 374 306 207 | 1,236 1,424 361 294 186 | | (9) (55) 13 12 21 | | |
| Total Assets | \$ | 5,767 | \$ 5,739 | \$ | 28 | | |
| Payable to suppliers and others Income taxes payable Liabilities held for sale Total debt Pension and other postretirement benefits Noncurrent operating lease liabilities Deferred income taxes and other Total equity | | 882 14 94 2,136 304 269 187 1,881 | 908 21 2,265 304 249 183 1,808 | | (26) (7) 94 (129) 20 4 73 | | |
| Total Liabilities and Shareholders' Equity | \$ | 5,767 | \$ 5,739 | \$ | 28 | | |
| Net debt / Total capital | | 41.8 % | 43.8 % | 6 | | | |

Net debt = Total debt minus cash and cash equivalents Total capital = Net debt plus total equity

SONOCO

P&L Summary (Base)

3rd Quarter Year to date: 2020 Vs. 2019 (Dollars in millions)

| | | | | | Better / (Worse) | | | |
|---|-------------|----|-------|----|------------------|---------|--|--|
| | 2020 | | 2019 | | \$ | % | | |
| Net sales | \$ 3,861 | \$ | 4,065 | \$ | (204) | (5.0)% | | |
| Gross profit | 772 | | 811 | | (39) | (4.9)% | | |
| SG&A Expenses, Net of Other Income | (371) | | (400) | | 29 | 7.3 % | | |
| Operating Profit | \$ 401 | \$ | 411 | \$ | (10) | (2.5) % | | |
| Net interest | (53) | | (46) | | (7) | (15.7)% | | |
| Provision for income taxes | \$ (89) | \$ | (88) | \$ | (1) | (1.0) % | | |
| Net Income, after tax | \$ 259 | \$ | 277 | \$ | (18) | (6.7) % | | |
| Equity Affiliates and Minority Interest | 3 | | 4 | | (1) | (23.8)% | | |
| Net income attributable to Sonoco | \$ 262 | \$ | 281 | \$ | (18) | (6.5)% | | |
| Operating profit before D&A | \$ 588 | \$ | 588 | \$ | _ | — % | | |
| Gross Profit % | 20.0 | % | 19.9 | % | | | | |
| SG&A % | 9.6 | % | 9.8 | % | | | | |
| Operating profit % | 10.4 | % | 10.1 | % | | | | |
| Operating profit before D&A % | 15.2 | % | 14.5 | % | | | | |
| Effective tax rate | 25.6 | % | 24.1 | % | | | | |



Segment Analysis

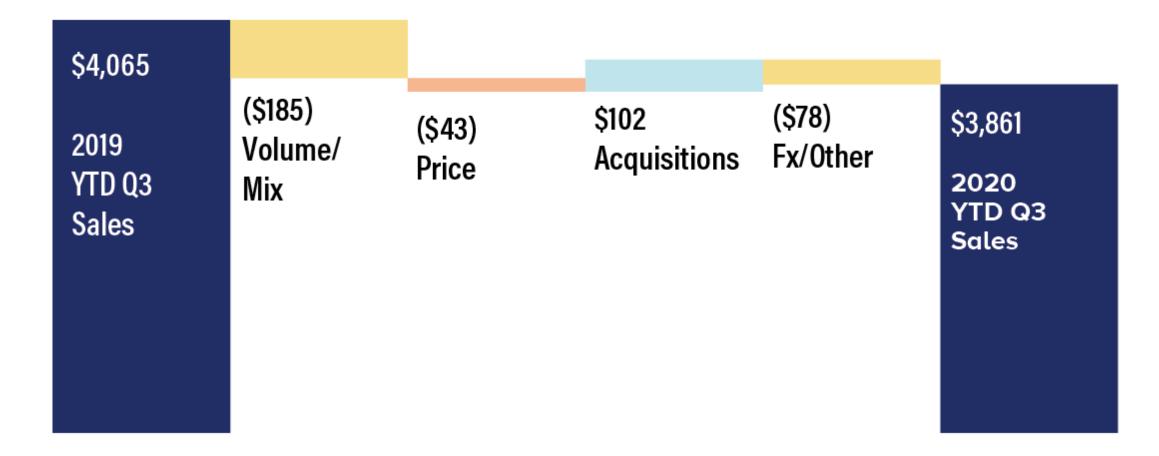
3rd Quarter Year to date: 2020 Vs. 2019 (Dollars in millions)

| | | | NE | ET SALES | | SEGMENT OPERATING PROFIT | | | | | | |
|------------------------|------|-------|------|----------|----------|--------------------------|-----|------|-----|----------|--|--|
| | 2020 | | 2019 | | % Chg | 2020 | | 2019 | | % Chg | | |
| Consumer Packaging | \$ | 1,787 | \$ | 1,774 | 0.7 % | \$ | 222 | \$ | 182 | 22.0 % | | |
| Display & Packaging | | 366 | | 417 | (12.3) % | | 25 | | 21 | 16.9 % | | |
| Paper & Ind Conv Prods | | 1,369 | | 1,483 | (7.7) % | | 118 | | 169 | (30.0) % | | |
| Protective Solutions | | 339 | | 391 | (13.2) % | | 36 | | 39 | (8.3) % | | |
| | \$ | 3,861 | \$ | 4,065 | (5.0) % | \$ | 401 | \$ | 411 | (2.5) % | | |

| | SEGMENT OPER PROFIT AS % OF | MARGIN CHANGE | | |
|------------------------|--------------------------------|------------------|---------|--|
| Consumer Packaging | 12.4 % | 10.2 % | 2.2 % | |
| Display & Packaging | 6.8 % | 5.1 % | 1.7 % | |
| Paper & Ind Conv Prods | 8.6 % | 11.4 % | (2.8) % | |
| Protective Solutions | 10.6 % | 10.0 % | 0.6 % | |
| | 10.4 % | 10.1 % | 0.3 % | |



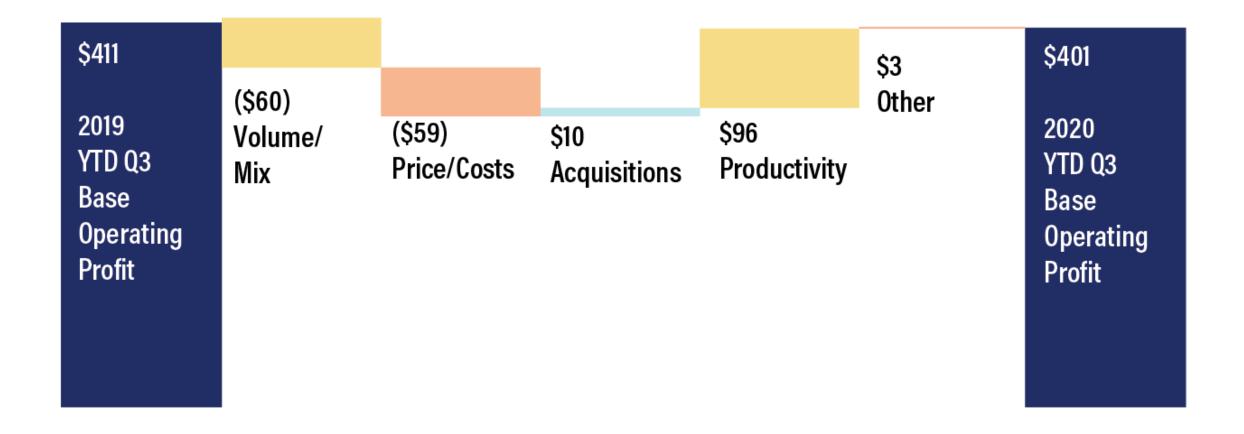
YTD: 2020 Vs. 2019 Dollars in millions





Base Operating Profit Bridge

YTD: 2020 Vs. 2019 Dollars in millions





OCC: Official Board Market

3rd Quarter: 2020 Vs. 2019 Vs. 2018 (Price/Ton)



| | | 1st Q | uarter | | | 2nd Qu | uarter | | 3rd Quarter | | | | 4th Quarter | | | |
|------|-----|-------|--------|-----|----|--------|--------|-----|-------------|----|----|-----|-------------|----|----|-----|
| | J | F | Μ | Avg | Α | M | J | Avg | J | Α | S | Avg | 0 | Ν | D | Avg |
| 2018 | 115 | 110 | 95 | 107 | 85 | 80 | 80 | 82 | 85 | 90 | 90 | 88 | 90 | 90 | 85 | 88 |
| 2019 | 85 | 75 | 65 | 75 | 50 | 40 | 35 | 42 | 35 | 35 | 35 | 35 | 35 | 35 | 35 | 35 |
| 2020 | 35 | 40 | 50 | 42 | 85 | 125 | 90 | 100 | 70 | 70 | 70 | 70 | 70 | | | |